

## Prepare NOW for the Future of Certification!

*Stay ahead of the curve and position your program for future success*

### Strategy Ignite™ Workshop

*Half or Full Day*

Our highly engaging **Strategy Ignite™ Future of Certification Workshop** features a **Trend Exploration Center** with activity stations designed to engage participants in active exploration of key trends and to spark innovative thinking about the future of your credential.

**We curate the trends annually**, tracking broad-based trends (consumer, technology, social, learning and education) as well as trends specific to professional credentialing.

Conducted in either a half-day (6 trends) or full-day (12 trends) format, the workshop is hosted by your organization at a site of your choice.

*“The Future of Certification workshop stimulated creative thinking about future possibilities, brought attention to broader trends that could impact the success of HRCI’s programs in the future, and jumpstarted the exploration of new opportunities to further enhance HRCI’s success.”*

*Amy Dufrane, EdD, SPHR, CAE  
CEO  
HR Certification Institute*

**Don’t have the time for a workshop? Can’t convene your board and staff for a face-to-face meeting?** Then consider a 60-minute briefing via web conference on six trends you select from our curated list AND we’ll provide thought-starters to help you continue exploration of the trends following the briefing.

### What Every Certifier Should Know About Micro-credentials & Digital Badging

*60-min Web Conference*

*Wondering if micro-credentials or digital badges should be part of your future?*

Like many in the professional credentialing field, you may be thinking, “What’s all the fuss about micro-credentials and digital badges?” Whether you’ve simply heard these terms and want to learn more about what they mean or whether you’re already familiar with the concepts, but still trying to figure out how (or whether) they are pertinent to your organization, this briefing is right for you.

#### **You will take away:**

- ✓ Ideas on how to use these credentials
- ✓ An appreciation of why a discussion of micro-credentials & digital badging is a must for 2017
- ✓ A list of questions to jumpstart this discussion in your organization

**2016 ICE Conference attendees rated this presentation 4.5 out of 5!**

Contact us at [info@knappinternational.com](mailto:info@knappinternational.com) to learn more.